Partners and Purpose

- **50-year transportation vision** to align efforts between separate city agencies
- **Prioritization framework** to turn vision into projects
- **Greater public and political support** around choices and tradeoffs ahead for transportation and land use
About the Project

**ConnectSF** is a multi-agency process to build an effective, equitable and sustainable transportation system for San Francisco's future.
ConnectSF Process to Date

**SPRING '17**
- Pop-ups and Surveys

**SUMMER '17**
- Input on Scenarios

**FALL '17**
- Input on Key Findings

**FUTURES TASK FORCE**
- Co-Learning and Futures Primer
- Scenario Building Workshop
- Scenario Check-In
- Strategic Implications Workshop

**CONNECTSF STAFF**
- Conduct Research
- Develop and Refine Scenarios
- Study Technical Implications

Long-Range Vision
- Transportation Plans and Studies
Process: Past ConnectSF Outreach
Summer 2016 – June 2017

• Subway Vision online survey and online game
• Conjoint survey on attitudes and values
• Open house and pop-ups across the City
• Online survey
Process: Current ConnectSF Outreach
August-September 2017

• 10+ Small Group Experiences
• One-on-one briefings
• Presentations at organization meetings

• **Online Survey**
  • Feedback on scenarios
  • Consider trade-offs
  • [connectsf.org/survey/](http://connectsf.org/survey/)

[Image of group meeting]

[Image of people on bicycles with a sign: "What does the future of San Francisco transportation look like to you?"]
Process: ConnectSF Task Force

110 total

- Long-Range Planning Entities: 20%
- Advocacy: 29%
- Neighborhoods: 32%
- Transportation Providers: 14%
- Future Thinkers: 5%

110 total
Scenario Planning

Your plan

Reality
2065 Vision: Scenario Planning Process

Identify Driving Forces

Identify Critical Uncertainties

Develop Plausible Scenarios

#1

#2

#3

#4

Discuss Implications & Paths

Choosing a Preferred Future
## ConnectSF: Drivers of Change

<table>
<thead>
<tr>
<th>ConnectSF Givens</th>
<th>ConnectSF Uncertainties</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Climate change, resource scarcity, and natural disasters</td>
<td>• Regional Economy</td>
</tr>
<tr>
<td>• Demographics and regional growth</td>
<td>• Governance</td>
</tr>
<tr>
<td>• Earthquake risk</td>
<td>• 21st Century Infrastructure</td>
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<tr>
<td>• Aging infrastructure</td>
<td>• Changing Mobility Landscape</td>
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<tr>
<td>• Public distrust in government</td>
<td>• Public Health Influences</td>
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<tr>
<td>• Rapid technological change</td>
<td>• Lifestyle Choices and Values</td>
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<td>• San Francisco’s Adaptive Capacity</td>
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<td></td>
<td>• Inequality and Polarization</td>
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</tbody>
</table>
Scenario Building Workshop

Strategic implications

What is the future of San Francisco as a place to live, work, and play in the next 25 and 50 years?

Scenario name: Muni Verde

1. How will this scenario impact the community?

2. How will the community be affected?

3. How will the economy be affected?

4. How will the environment be affected?

5. How will the social fabric be affected?

Frequent flooding, robust retail, vibrant sports teams, etc.

Key messages about this future scenario:"
ConnectSF: Drivers of Change

- Social - Political Will
- Technological Change
- Economic Equity
- Transportation Funding
Scenario criteria
What makes good scenarios?

1. **Plausible** but not probable - reality is stranger than fiction!
2. **Relevant** to strategic issues
3. **Divergent** from each other
4. **Challenging** to Conventional Wisdom
5. **Compelling** and memorable stories

“The test of a good scenario is not whether it portrays the future accurately, but whether it enables an organization to learn and adapt.”

- Peter Schwartz, *The Art of the Long View*
Current Scenario Matrix

- **Mind the Gap**
  - Scenario #1
  - Wild West, Inc.

- **Building Bridges**
  - Scenario #2

- **Decentralized, Fragmented**
  - Scenario #4
  - Mosaic

- **Coming Together, More Connected**

- **Changes in Economic System**

- **Social and Political Will**

- **Not Integrating Equity and/or Environmental Values**
Next Steps
2065 Vision and Application

Completing the Vision
- *Strategic Implications Workshop October 4, 2017*
- *November/December Outreach*
- *Final Document Winter 2017-2018 and Board & Commission Presentations*

Upcoming Studies (2018-2020)

**Roads**
- Freeway and Streets Study to be jointly led by SFCTA and SFMTA

**Transit**
- To be led by SFMTA

**Funding**
- Countywide Transportation Plan 2050 to be updated by SFCTA

**Policy**
- General Plan Transportation Element to be updated by Planning