Purpose

**ConnectSF** aligns our agencies through a ground up process to identify our long term transportation projects and policy priorities

About the Program

- 50-year transportation vision created with city agencies (*we are here*)
- Phase 2 is about the **projects** and **policies** needed to achieve the vision
- Phase 3 includes San Francisco two transportation **policy and action** oriented documents
Outreach Summary

**Focus Groups**
- 125 Participants
- 3 Languages Offered: Chinese, English, Spanish
- 1 Youth Group

**Online Surveys**
- 5,300 Respondents
- 4 Languages Offered: Chinese, English, Spanish, Filipino

**Targeted Outreach**
- 60+ Organizations Engaged
- 470 Pop-up Visitors
- 700 Pop-up Responses
## Drivers of Change

<table>
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<tr>
<th>ConnectSF Givens</th>
<th>ConnectSF Uncertainties</th>
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<tr>
<td>• Climate change, resource scarcity, and natural disasters</td>
<td>• Regional Economy</td>
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<td>• Demographics and regional growth</td>
<td>• 21st Century Infrastructure</td>
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<td>• Earthquake risk</td>
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<td>• Aging infrastructure</td>
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<td>• Public distrust in government</td>
<td>• Lifestyle Choices and Values</td>
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<td>• Rapid technological change</td>
<td>• San Francisco’s Adaptive Capacity</td>
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<td>• Inequality and Polarization</td>
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<td>• Governance</td>
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Scenario Matrix

- **Scenario #1**: Mind the Gap
  - Coming Together, More Connected
  - Social and Political Will
  - Changes in Economic System
  - Not Integrating Equity and/or Environmental Values

- **Scenario #2**: Building Bridges
  - Coming Together, More Connected
  - Social and Political Will
  - Changes in Economic System
  - Not Integrating Equity and/or Environmental Values

- **Scenario #3**: Mosaic
  - Decentralized, Fragmented
  - Not Integrating Equity and/or Environmental Values
  - Changes in Economic System
  - Social and Political Will

- **Scenario #4**: Wild West, Inc.
  - Decentralized, Fragmented
  - Not Integrating Equity and/or Environmental Values
  - Changes in Economic System
  - Social and Political Will
Scenario Outreach

Do you think this scenario is acceptable or unacceptable?

What scenario did people most prefer for the future of San Francisco?

Scenarios:
- Mind the Gap
- Building Bridges
- Mosaic
- Wild West, Inc.

90% 6% 3% 1%
The Vision

- Equity
- Economic Vitality
- Environmental Sustainability
- Safety and Livability
- Accountability and Engagement
Numerous transportation and mobility options are available and affordable for all. There is less need for individually owned cars.

There are seamless transit connections to local and regional destinations.
The Vision

Streets are dedicated to efficient and sustainable transportation modes, improving operations and efficiency.

There is significant construction to meet the needs of the rising population and workforce.
The Vision

Infrastructure projects are developed and built more quickly, cost-effectively.

Neighborhoods are safe, clean, and vibrant with many people walking and biking.
What’s Next? Upcoming Studies

• Phase 2 is about the **projects and policies** needed to achieve the vision:
  • Transit Corridors Study
  • Streets and Freeways Study

• Phase 3 includes the two **policy and action** oriented documents,
  • SFTP 2050 (countywide transportation plan)
  • Transportation Element Update